

**RESEALABLE MULTI-PLY LABEL****ABSTRACT OF THE DISCLOSURE**

A resealable multi-ply label has a base ply having an under side and an upper side and an amount of an adhesive on the under side to attach the label to an object of interest to be labeled, an upper ply having an under side and an upper side wherein the upper side of the base ply and the under side of the upper ply are joined together along a hinge strip by an amount of a permanent adhesive material thereby forming a permanent hinge. The upper side of the base ply and the under side of the upper ply are releasably, resealably joined along at least a second edge spaced from the hinge strip using a release-reseal system including layers of a release material and a pressure sensitive adhesive such that the plies can be separated and resealed.